

### Paramedic Market

The PACE 2024 Paramedic Market is a unique tradeshow concept that will provide a more relaxed and intimate atmosphere for both vendors and delegates. It will be an important gathering place for EVERYONE, bustling with various activities and attractions throughout the conference. You don't want to miss the opportunity to participate in this diverse and inclusive event...the Paramedic Market at Canada's premier Paramedic Conference.

Why be an exhibitor at PACE 2024?

Are you a company that is involved in the Paramedic world? Obtaining an exhibitor booth at Paramedicine Across Canada Expo 2024 *Paramedic Market* is the perfect opportunity to network with frontline paramedics, service operators and industry professionals, opening the door to gain new clients. Join the leading ranks of the paramedic community by joining our *Paramedic Market* as an exhibitor at our upcoming event.

As a world recognized paramedic exhibition and trade show event, your business will get premier exposure at the largest paramedic conference in Canada. Get your name out by signing up with us today. Our extensive online promotions will benefit you and your team.

Our multifaceted approach to promoting PACE 2024 "Paramedic Market" includes:

- Social Media
- Company logo on the PACE website
- Targeted Emails
- Digital Messages
- Internet Marketing Tactics

• News Releases, including the PAC E-News with approximately 16,000 subscribers.

Your organization's name will be used in the advertising materials we use for the paramedic conference exhibits marketing. You can also use this material to draw in clients and future leads to exemplify the professionalism and focus your company has on promoting a better and safer tomorrow.

#### Special Resources for Exhibitors

By joining the ranks of our leading world-class Paramedic Market list, you will be guaranteed the highest level of ease and access to fulfill all your booth needs. We provide you access to resources you can count on. These resources include electricity access; multiple options for booths: size, location, and layout; promotion and marketing; Early Bird pricing.

#### Become an Exhibitor Today

By signing up early, your team benefits from getting a premium choice on your booth location and size all for the early bird pricing. Contact us today to see how we can help you take your business to the next level by becoming one of our Paramedic Market exhibits. Don't let your competitors get the upper hand, take advantage by joining us today and begin gaining new leads, contacts, and sales of your products.

#### **Booth Assignments**

All space will be assigned by the PACE Paramedic Market Committee. Booth space will be based on the availability of exhibit space; on a first come basis determined by the postmark date/time of the envelope containing exhibit space payment). The PACE Paramedic Market Committee will make every effort to provide the booth location as selected by the exhibitor.

#### **Exhibit Fees**

Early Bird (before June 1<sup>st</sup>, 2024): \$2100 + HST Late (after June 1<sup>st</sup>, 2024): \$2500 + HST

#### EXHIBIT FEES INCLUDE:

- 8' x 10' booth
- 8' high draped backwall and 3' high draped sidewall
- 1- 6' dressed table with white vinyl top and skirted on all three sies
- 2 padded chairs
- Two exhibitor badges per booth with access to exhibitor floor only (additional badges may be purchased for \$100 each)
- Food and beverages provided for badge holders.
- Complimentary listing on the PACE 2024 website

# Do you require a larger booth or something unique? Email us today <u>info@pac-expo.ca</u>

Not included in exhibit fee: branding, electrical, additional furniture rental, janitorial service, material handling, installation/dismantling service, and storage/drayage.

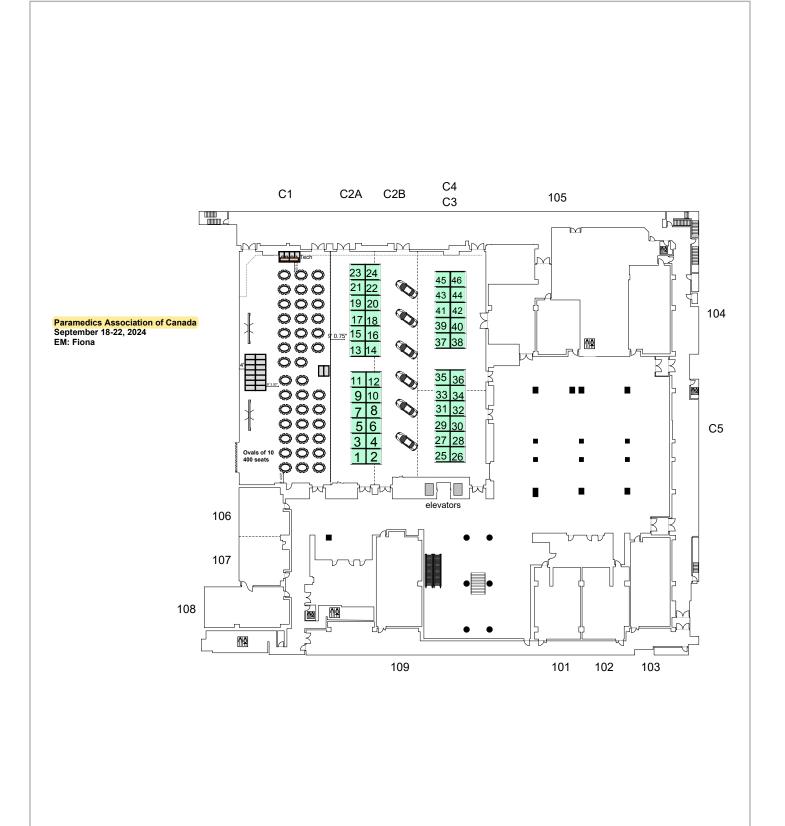
*Global Convention services will be able to assist your company with additional services.* 

#### PACE 2024

Halifax, Nova Scotia, Canada

September 18<sup>th</sup>-21st, 2024 To contact the PACE organizers, e-mail <u>info@pac-expo.ca</u>

## HALIFAX CONVENTION CENTRE



#### **Exhibitor Registration Information**

Company/Organizati	on		
Contact Person	npany/Organizationntact PersonTitleTitle		
Address			
City	Prov	Postal/Zip Code_	Country
Telephone		Mobile Phone_	
Email			
Website	Social Media		
Product/Service to b	e exhibited		
Staff Member Inform	nation		
Name	Phor	ne	_ E-mail
			 E-mail
Additional exhibitor			
Name	Phor	ne	_E-mail
Name	Phor	าย	E-mail
Choice 1 Choice 2 Choice 3 Completed registrati		emailed to <u>info@pac</u>	-expo.ca
Exhibit fees can be e	-transferred to <u>ti</u>	m.stairs@paramedic	.ca or by cheque:
Paramedic Associatic 201-4 Florence Stree Ottawa, ON K2P OW7			
Please provide a logo image should be squ image dimensions ar	are JPEG, PNG or	GIF and have a maxi	mum file size of 24MB. Minimum
CANCELLATION AND	REFUND POLICY		

Cancellations must be submitted in writing to Paramedicine Across Canada Expo on or before July 15<sup>th</sup>, 2024. Once an application has been accepted and processed, 50% of the rental rate for each booth space is non-refundable regardless of the date of notice of cancellation. Refund requests received after July 15<sup>th</sup>, 2024, will not be approved for a refund.

IMPORTANT: Please note that booth assignments are confirmed on a first come, first served basis, after payment has been received and processed.